

Amara Walker appointed Vice President of Public Relations at Porsche Cars North America

30/01/2026 Emmy Award-winning former CNN anchor brings more than 20 years of media industry experience.

Atlanta. Porsche Cars North America (PCNA) has appointed Amara Walker to the role of Vice President of Public Relations. In this role, Walker will join the company's executive leadership team and oversee all external communications for the Porsche brand in the United States. She will report directly to Timo Resch, President and CEO of PCNA.

Walker brings more than two decades of experience in the media industry, including 11 years as a news anchor for CNN U.S. and CNN International. At PCNA, she will lead corporate and product communications, public relations strategies, as well as experiential programs and content creation.

"I am a longtime Porsche enthusiast and this role represents a natural next step in my career," said

Walker. ☒It brings together my media experience with the opportunity to help shape communications for one of the world's most iconic automotive brands. I am truly excited to join the Porsche team and begin this new chapter."

☒We're delighted to welcome Amara to Porsche Cars North America," said Timo Resch, President and CEO of PCNA. ☒Her experience, perspective, and leadership will build on the strong work already underway and bring our communications into a new era."

Based in Atlanta, Walker is actively involved in philanthropic work. She serves as a Celebrity Champion for the Alzheimer's Association and is a member of its Board of Directors.

Walker officially takes up her new role on Monday, February 2nd, 2026. The next steps of her predecessor, Angus Fitton, will be announced in due course.

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