

Water for all – all for water

25/07/2026

Once again we warmly invite you to visit our stylish water bar at the IAA. Here, you can collect an exclusive Porsche water bottle, free of charge, while supplies last.
It will be filled with fresh tap water and can be refilled at any time.

Unfortunately, water is not a given for everyone around the world. That's why we are also supporting a good cause via our show stand: for every litre of water dispensed from our water station, Porsche will donate two euros to the non-profit organisation Viva con Agua. We hope that this will contribute to the promotion of water projects around the world.

Why we support Viva con Agua

Viva con Agua is committed to providing access to clean drinking water, sanitation and hygiene (WASH) around the world – especially in schools. Because education relies on water.
In Uganda, for example, Viva con Agua supports 30 schools and their surrounding communities through a targeted initiative. The goal is sustainable water access for WASH, using a systemic approach that

involves local communities, policymakers and international partners.

Drink water. Do good.

Visit our water bar, drink with us – and help change lives.

Want to do even more?

You can also support the initiative by making a donation.
Because water is not a luxury.
Water is life.

MEDIA ENQUIRIES



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