

Porsche Experience Center Atlanta

16/07/2019 All information about the Porsche Experience Center Atlanta of Porsche Cars North America can be found here.

Located in the southern metropolitan district of Atlanta, Georgia, this one-of-a-kind facility showcases a commitment to both design and functionality and serves to provide an incomparable experience among all other automotive brands in the world. Beyond its captivating architecture, One Porsche Drive invites customers, business partners and brand enthusiasts to celebrate every aspect of Porsche. In addition to its corporate offices, the headquarters is also home to the North American industry first Porsche Experience Center, which features two module-based driver development tracks – 1.6 mile South Track and the new 1.3 mile West Track. The venue is also home to a business center, Heritage Gallery and Classic Center and the Porsche Exclusive – Personal Design Studio. Rounding out the experience center are a Driving Simulator Lab, the Porsche Retail Store, the Carrera Café and Restaurant 356 for the ultimate fine-dining experience.

Location

- Cities of Atlanta and Hapeville, Georgia; the track is partially in Clayton County

- Adjacent to Hartsfield-Jackson Atlanta International Airport
- Porsche is the first company to break ground at the 130-acre “Aerotropolis Atlanta” development site
- Conveniently located off I-75, at the southwest corner of Porsche Avenue (formerly Henry Ford II Avenue) and I-75

Cities of Atlanta and Hapeville, Georgia; the track is partially in Clayton County

Adjacent to Hartsfield-Jackson Atlanta International Airport

Porsche is the first company to break ground at the 130-acre “Aerotropolis Atlanta” development site

Conveniently located off I-75, at the southwest corner of Porsche Avenue (formerly Henry Ford II Avenue) and I-75

Investment

- Approximately $128.5 million dollars

Approximately $128.5 million dollars

Facilities of the complex at a Glance

- Porsche U.S. headquarters offices
- Porsche Experience Center
- Porsche Technical Training Center
- Fine-dining at Restaurant 356

Porsche U.S. headquarters offices

Porsche Experience Center

Porsche Technical Training Center

Fine-dining at Restaurant 356

Driver Development Track

MEDIA ENQUIRIES



Jennifer Pifer Bixler

Corporate Spokesperson
470-827-1201
Jennifer.Bixler@porsche.us

Image Sublines

Path: media/Images/img_1.jpg
Title: Porsche Experience Center Atlanta, 2023, PCNA
Subline: The Porsche Experience Center West Track opened in April 2023.

Link Collection

Link to this article
https://newsroom.porsche.com/en_US/company/porsche-experience-centers/porsche-experience-center-atlanta-18228.html

Media Package
https://pmdb.porsche.de/newsroomzips/ec7a0f28-19b0-4b1f-a809-1b8ab1e700bd.zip

External Links
https://www.porschedriving.com/