Next Visions x House of Beautiful Business

06/04/2020 Every second week, Christian Knörle (Porsche Digital) and Tim Leberecht (House of Beautiful Business) will introduce two masterminds of our time and their personal visions of the future. They'll deal with topics such as technology, leadership, career, autonomy and much more. The first season of the podcast was recorded during the House of Beautiful Business conference in Lisbon.

Episode 5:

About emotional intelligence of machines

When a founder and at UX director come together to talk about Artificial Intelligence and how it's designed to mimic human behavior. Maria Kolitsida, Founder and CEO at winningminds.ai, and Sophie Kleber, Head of Spaces UX at Google, talk about our responsibilities regarding the development of AI and why the technolgy hasn't reached emotional intelligence yet. The two also discuss how modern technology is biased as it reproduces the misconceptions of our past.

Episode 4:

About the power of art and its influence on business

When a professor and a partner of a top consulting firm come together to talk about art and poetry. In this Next Vision episode Amy Whitaker, Professor at NYU Steinhardt and Massimo Portincaso, Managing Director and Partner at Boston Consulting Group discuss how art and poetry in particular can empower business decisions. Moreover they question the current state of Design Thinking.

Episode 3:

About positive psychology and ethics in AI

Positive psychology is one thing that unites the guests of this week's episode. Florian Schmitt, Chief Creative Officer at SYZYGY and John Havens, Author and AI expert, meet to talk about AI and the complex philosophical questions behind it. They also have some interesting takes on Nature 2.0.

Episode 2:

About cities and how they influence us

When a practicing architect and researcher meets an entrepreneur and former pro athlete: In this episode of Next Visions, Itai Palti and Kristina Palovicova discuss how the environment we live in influences our lives and behaviour, and how design can be used to address urban challenges that society faces today as well as in the future.

Episode 1:

About radical career decisions and leadership in times of disruption

When a business professor and a top manager in sports business come together to talk about careers and leadership: In this Next Visions episode, football forerunner Ebru Köksal and professor Herminia Ibarra talk about the most disruptive moments in their careers, share personal advice for future leaders and discuss the definition of authentic leadership in the age of digitization.

Intro: What is it all about?

What does Porsche actually understand by Next Visions and why is there now a podcast about it? In this episode Christian and Tim introduce themselves and the concept in detail. They talk about Porsche, explain what the House of Beautiful Business is all about and what Ferdinand Porsche has got to do with it. They also reveal who exactly is behind the so-called “masterminds”.

Link Collection

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