



# Porsche Sustainability Council

11/03/2026 The Porsche Sustainability Council was formed in 2016 and institutionalizes the stakeholder dialog on sustainability.

## A Valued Companion for Ten Years

For a decade, the Porsche Sustainability Council has accompanied the sports car manufacturer as an independent advisory body on its path toward responsible and future-oriented corporate development. What began in 2016 as a step to strengthen stakeholder dialogue is now firmly embedded in Porsche's strategic approach to sustainability. The Council's independence creates space for critical perspectives and open dialogue with the Executive Board and top management.

*„The Council creates an important space for dialogue on long-term future issues, enabling diverse perspectives to be integrated at an early stage. Sustainability will continue to be a key success and orientation factor for companies.“*

**Prof. Dr. Lucia Reisch**

## Advisory on Long-Term Sustainability Issues

The external experts from business, academia, and civil society regularly advise the Executive Board and top management on Porsche's strategic sustainability direction as well as on current and strategically relevant issues. For ten years, they have supported Porsche on topics including climate protection, mobility, supply chains, societal change, and transformation.

Especially during periods of profound change, the Porsche Sustainability Council serves as an important source of impetus. The Council's assessments are regularly incorporated into strategic processes—from strategy development and concrete decarbonization projects to societal engagement and responses to current global sustainability challenges. Dialogue takes place not only in formal meetings, but also through in-depth workshops, thematic deep dives, and structured expert interviews.

## Current members of the Porsche Sustainability Council

# MEDIA ENQUIRIES



### Maximilian Steiner

Team Lead Stakeholder Networks and Society  
+49 (0) 170 / 911 6083  
maximilian.steiner@porsche.de



### Thomas Hagg

Director Politics and Society (ad interim)  
+49 (0) 711 / 911 24542  
thomas.hagg@porsche.de

### Link Collection

Link to this article  
<https://newsroom.porsche.com/en/sustainability/porsche-sustainability-council.html>