

Porsche in collaboration with Disney and Pixar's Toy Story 5 drives real-world impact: One-of-one Porsche 911 trio inspires $3 million donation to three charities

30/06/2026 The donation will support national nonprofits serving families, children and communities in need.

ATLANTA. Three extraordinary one-of-one Porsche 911 models customized to embody the spirit of Woody, Buzz Lightyear, and Jessie debuted at the red-carpet World Premiere of *Toy Story 5* , with the film now playing in theaters. Now, those same vehicles are generating a real-world story of giving. The intended buyer has committed to donate $3 million, with $1 million designated for each of the following non-profit organizations: Big Brothers Big Sisters of America, the American Red Cross, and Starlight Children's Foundation. The Porsche collector and philanthropist, who would like to remain

anonymous, credits his faith and family as his biggest motivators.

“When we first learned about the project – the incredible cars and the work these charities do for children and families – we knew it was a natural fit,” says the anonymous buyer. “Our passion for unique Porsches and giving back runs as deep as our love of Woody, Buzz Lightyear, Jessie, and the rest of the *Toy Story 5* characters. Seeing the teams at Porsche and Pixar come together with their creativity and resources to bless and inspire others is something that is easy to get behind, matching our resources with theirs to expand the potential impact. It truly hits on all cylinders for us, and we hope it inspires others to do the same.”

The vehicles were extensively customized by Porsche's Sonderwunsch “special wishes” department in collaboration with Disney and Pixar

“This collaboration was always about more than extraordinary cars, it was also about creating meaningful opportunities to give back to our communities,” said Timo Resch, President and CEO of Porsche Cars North America. “We are incredibly grateful to the buyer for this generous $3 million donation, which will directly support organizations doing critical work every day. It's a powerful reminder of what can happen when passion and purpose come together.”

The nonprofit partners highlighted how the funds will be used to advance their respective missions

“We are incredibly grateful for partners like Porsche that provide us with the flexibility to support all areas of our mission,” said Anne McKeough, chief development officer at the American Red Cross. “The willingness to contribute where the need is greatest — whether for disaster relief, lifesaving blood, support for the military community or other critical programs — ensures we can be there when help can't wait.”

"At Starlight, our programs like Toy Deliveries and themed Hospital Gowns exist to bring moments of joy to children and families navigating challenging times," says Adam Garone, CEO, Starlight Children's Foundation. "Partnerships like this allow us to bring happiness and play to more kids across children's hospitals nationwide."

“Every positive mentoring relationship has the power to change the trajectory of a young person's life, building confidence and opening doors to new opportunities,” said Artis Stevens, President and CEO of Big Brothers Big Sisters of America. “This support helps us create even more of these transformative connections, building stronger, more hopeful communities, and empowering young people to be the changemakers of today.”

The collaboration with Disney and Pixar underscores a shared commitment to storytelling that inspires—and gives back. That spirit is central to the Toy Story legacy.

"The amazing artists at Pixar create stories hoping they'll stay with people long after the movie ends," said Lylle Breier, EVP Partnerships, Promotions, and Events. "Our spectacular collaboration with Porsche turns the heart of Pixar's great *Toy Story 5* creative excellence and storytelling into something tangible, inspiring generosity that will reach children and families who need it most."

More about the cars

Each of the three vehicles showcases Porsche's Sonderwunsch "special wishes" craftsmanship at its highest level, blending storytelling with performance-focused engineering to create three truly one-of-a-kind sports cars.

A 911 GT3 RS inspired by Buzz Lightyear features a striking white, green and purple color scheme, a prominent rear wing echoing his signature "wings," and custom "Lightyear" tires, complemented by a highly detailed, character-driven interior.

The 911 Targa 4 GTS channels Jessie's character with her name replacing the Targa designation on the roll bar, her signature catchphrase, "yeehaw" on the door sill guard, a newly developed pearl-effect white paint matching the pearl buttons on her shirt, and bold western-inspired accents with denim and cowhide interior elements.

Completing the trio, the 911 Carrera T, inspired by Woody showcases a unique denim-like paint finish, mimicking the wear of his jeans, vintage-inspired leather and playful character details that reflect his iconic style.

The cars are currently touring the United States at events hosted by the nonprofit partners and are expected to be formally handed over to their new owner during Monterey Car Week in August.

About Disney and Pixar's *Toy Story 5*

The toys are back in Disney and Pixar's *Toy Story 5*, and this time it's Toy meets Tech. Woody (voice of Tom Hanks), Buzz Lightyear (voice of Tim Allen), Jessie (voice of Joan Cusack) and the rest of the gang's jobs are challenged when they come face-to-face with Lilypad (voice of Greta Lee), a brand-new tablet device that arrives with her own disruptive ideas about what is best for their kid, Bonnie. Will playtime ever be the same? Toy Story 5 is directed by Academy Award® winner Andrew Stanton, co-directed by Kenna Harris, produced by Lindsey Collins, p.g.a., and written by Stanton and Harris from a story by Stanton. The film features the original song "I Knew It, I Knew You" – performed by Taylor Swift and written and produced by Swift and Jack Antonoff – along with an original score by Oscar® winner Randy Newman, who returns to score his fifth Toy Story feature. *Toy Story 5* is rated PG and is

now playing in theaters.

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