

Porsche Experience Center Los Angeles Celebrates 10 Years of Driving Dreams

01/09/2026 PECLA 10 year anniversary on October 18 features cars, food, music, exclusive driving experiences and community celebration.

Los Angeles. Ten years ago, Porsche Experience Center Los Angeles (PECLA) opened with one simple ambition: to create a destination where anyone could experience the brand from behind the wheel. Today, it has become one of the company's most visited destinations, welcoming hundreds of thousands of guests around the world, and earning a place at the center of Southern California's automotive culture.

On October 18, PECLA will host "A Decade of Drive: 10 Laps Around the Sun," an open-air celebration bringing together customers, enthusiasts and members of the local community to commemorate Porsche passion and memorable moments both on and off the track. The anniversary celebration will take place from 10 a.m. to 4 p.m. and will feature demonstration laps, Simulator Lab experiences,

curated vehicle displays, food and beverage, special speakers and access to the Porsche Motorsport North America Workshop.

Since opening in 2016, PECLA has become one of the brand's most recognizable destinations, offering immersive driving programs, vehicle deliveries, dining experiences and automotive events.

Home to Porsche Motorsport North America, located near Los Angeles International Airport , the center has become a gathering place for automotive enthusiasts, customers and the broader community.

General admission to the event is complimentary. In addition, more extensive ticket packages can be purchased either by prebooking or on site pending availability.

“California has long been home to an incredibly passionate community of Porsche enthusiasts,” said Timo Resch, President and CEO of Porsche Cars North America. “Over the past decade, Porsche Experience Center Los Angeles has united driving enthusiasts and created memorable experiences for guests from around the world. We look forward to celebrating this milestone with the people who have made it such a special place."

Learn more: https://www.porschedriving.com/los-angeles/10th-anniversary

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