

Tamer Eser

16/07/2019 All information about the Vice President, Strategy, Products and Services at Porsche Cars North America can be found here.

Tamer Eser is Vice President, Strategy, Products and Services at Porsche Cars North America, Inc. (PCNA), headquartered in Atlanta. PCNA is the exclusive U.S. importer of the Porsche 911, Macan and Cayenne, Panamera and Taycan.

Eser assumed the role of Vice President, Strategy, Products and Services in June 2026 and is responsible for shaping product and service strategy, guiding long-term planning, and enhancing the customer experience across the North American market. In this role, he also serves as a member of the PCNA Executive Committee.

Eser joined PCNA from Porsche AG, where he most recently served as a director overseeing engineering and development for Porsche's next-generation vehicle architecture.

Prior to joining Porsche AG, Eser worked at Porsche Consulting and held roles at Mercedes-AMG in both the United States and Germany. He began his career at Mercedes-Benz.

Eser holds a master's degree in mechanical engineering from Albstadt-Sigmaringen University in Germany.

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