

Protection Through Expertise: Ethical Hacker Program and Reporting Policy

22/09/2025 To complement internal security measures, Porsche works with external cybersecurity researchers to further improve the security of its products and digital services.

Ethical Hacking bei Porsche

Porsche launched an Ethical Hacker Program to enhance the security of its products and digital services. Highly skilled security researchers – so-called ethical hackers – participate under defined conditions to identify and report potential vulnerabilities before they can be exploited.

The 2023 pilot project was a great success: over 200 security researchers worldwide participated. Based on the positive feedback, the program was continued in 2024 and 2025. Going forward, Porsche will regularly conduct bug bounty programs to further strengthen the resilience of its digital services.

"Protecting customer, employee, and corporate data is Porsche's highest priority," says Jörg Möbes. "Participating in bug bounty programs is the logical next step in our comprehensive security efforts."

Through a transparent Reporting Policy, potential vulnerabilities can be reported responsibly at any time. This open and structured approach builds trust in Porsche's digital offerings and strengthens collaboration with the global security community. At the same time, it signals that security research is explicitly welcomed – provided it adheres to ethical and legal standards.

MEDIA ENQUIRIES



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