

Porsche Experience Center Los Angeles

16/07/2019 All information about the Porsche Experience Center Los Angeles of Porsche Cars North America can be found here.

Located in the heart of Southern California, this one-of-a-kind facility showcases a commitment to both design and functionality and serves to provide an incomparable experience anywhere. Beyond its captivating architecture, the Porsche Experience Center Los Angeles (PECLA) invites customers, business partners and brand enthusiasts to celebrate every aspect of Porsche. PECLA is home to Porsche Motorsport North America, a 53-acre driver development track, a variety of meeting and special event spaces, Porsche Exclusive – Personal Design Studio including New Vehicle Delivery, a Simulator Lab equipped with virtual reality, the Porsche Retail Store offering all three Porsche brands (Porsche Design, Porsche Lifestyle, and Porsche Museum), Speedster Café, and Restaurant 917 for the ultimate fine-dining experience.

Location

- City of Carson - ideally located between Los Angeles and Orange County
- Adjacent to the 405 Freeway and 110 Freeway
- Less than 15 miles from Los Angeles International Airport and Long Beach Airport and 30 miles from John Wayne Airport in Orange County

Investment

- Approximately $60 million dollars

Grand Opening

- November 15, 2016

Facility at a Glance

- 53-acre complex includes
- 50,000 square foot building
- Shared space with Porsche Motorsport North America
- Driver Development Track: eight modules, seven on-road and one off-road course
- Variety of meeting and special event spaces inclusive of AV technology
- 6000 square foot gallery space of rotating vehicles from the Porsche museum in Stuttgart, Germany
- Exclusive Manufaktur Studio for private design consultations
- New Vehicle Delivery: clients spend a half day learning about the vehicle features and taking delivery of their new Porsche sports car
- Simulator Lab with five simulators pods, three of which are equipped with virtual reality
- Fine-dining Restaurant 917 and Le Mans Private Dining Room, both with uninterrupted views of the track
- Speedster Café & Patio for freshly made grab-and-go snacks and Starbucks barista beverages

MEDIA ENQUIRIES



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