



## Step by step

02/05/2024 Chronology of the Porsche Museum

### Decision to build the new Porsche Museum

**30. Jul:** The Executive Board of Dr. Ing. h.c. F. Porsche AG announces the decision to build the new Porsche Museum on Porscheplatz in Zuffenhausen.

### Architecture

**31. Jan:** The jury led by architect Professor Fritz Auer (Stuttgart/Munich) chooses the design submitted by the Viennese architectural firm Delugan Meissl as the competition winner.

**17. Oct:** The Museum construction project is officially kicked off with the installation of an unconventional site sign.

## The shell is completed

**01. Feb:** The shell is completed, bringing an important phase of construction to an end. The underground car park, ground floor, first floor and core elements (reinforced concrete supports) are now ready.

## The first exhibits

**03. Nov:** The first twelve vehicle exhibits are brought into place on the Museum's second floor. The first exhibits include a 356 Cabriolet, an original 911 and the first prototype of the 924.

## Opening

**31. Jan:** The Museum opens its doors to visitors.

## Events in the Porsche Museum

**31. Jan:** The Porsche Museum celebrates its first birthday after welcoming 530,000 visitors in the first year.

**26. Jun:** Design show in the Porsche Museum – creative minds answer questions

**02. Oct:** First reading at the Porscheplatz: "Tacho-Man" tour of comedy author Christian Eisert makes a pit stop in the Porsche Museum.

## Start of the special exhibition: Lohner-Porsche "Semper Vivus"

**10. Mai:** Start of the special exhibition: Lohner-Porsche "Semper Vivus" is exhibited in the Porsche Museum.

**03. Jun:** The Museum attracts one million visitors from all over the world.

**01. Dec:** The advent calendar in the Porsche Museum

## The Porsche Sound Night

**22. May:** First "Children's University" – the Porsche Museum as an extracurricular place of learning

**04. Sep:** Start of the special exhibition: "Art, Graphics and Design – Hanns Lohrer & Porsche"

**13. Oct:** Porsche Sound Night – racing legends and engineers as special guests at the Sound Night

## Further special exhibitions

**05. Mar:** Start of the special exhibition: BUILT in Zuffenhausen – Architecture and Construction of the Porsche Museum

**04. Jun:** Start of the special exhibition: 50 Years of the Porsche 911

**06. Dec:** The Museum welcomes its two millionth visitor through its doors.

## Start: LeMans

**14. Jun:** Start: LeMans@Zuffenhausen – 24 Hours for Eternity – public viewing of the 24 Hours of Le Mans – live in the Porsche Museum

**17. Sep:** Start of the special exhibition: Project: Top Secret! Secret concept cars, camouflaged prototypes as well as one-of-a-kind record, test and experimental vehicles.

**20. Dec:** Christmas events: Handicrafts and baking for young museum visitors in the museum's workshop.

## From Stuttgart into the world

**13. Jun:** LeMans@Zuffenhausen – Experience the 24 Hours of Le Mans live in the Porsche Museum

**24. Jun:** Start of the special exhibition: From Stuttgart into the world - Porsche and the FIFTIES

**31. Aug:** The sculpture "Inspiration 911" is inaugurated on Porscheplatz.

**30. Sep:** Start of the special exhibition: The Super Porsche. 30 Years of the Porsche 959.

## The 24-hour race live in the Porsche Museum

First special exhibition in Berlin in the VW Group Forum DRIVE: Porsche opens brand exhibition "Fascination Sports Cars"

**22. Apr:** The Porsche Museum counts three million visitors from all over the world.

**18. Jun:** LeMans@Zuffenhausen – The 24-hour race live in the Porsche Museum

**15. Nov:** Opening of the new Porsche brand pavilion in the Autostadt in Wolfsburg.

## New tracks. Every destination. Always Porsche.

**14. Mar:** Start of the special exhibition: Walter Röhrl – Genius on Wheels

**17. Jun:** The grand finale: LeMans@Zuffenhausen - 24-hour live broadcast all about the Porsche Museum

**25. Jul:** Start of the special exhibition and world premiere: New tracks. Every destination. Always Porsche. (WP Cayenne 3rd generation)

## **The Porsche Festival**

**09. Jun:** Start of the special exhibition: 70 Years of Sports Cars

**16. Jun:** Porsche Festival

**13. Oct:** The eighth Porsche Sound Night in the Porsche Arena  
4,000,000 visitors

## **10th anniversary of Porsche Museum**

**31. Jan:** 10th anniversary of Porsche Museum

**14. May:** Start of the special exhibition: 50 Years of the Porsche 917.  
Start: Heritage Experience in China

## **50th Anniversary of First Le Mans Win**

**13. Jun:** Start of the special exhibition: 50th Anniversary of First Le Mans Win

**16. Jul:** Start of the special exhibition: VW Group Forum DRIVE Forum Berlin: Porsche – Pioneer of electric mobility

**04. Aug:** Children's summer holiday programme Porsche 4Kids  
Temporary closures of the Porsche Museum due to coronavirus

## **75 Years of Porsche sports cars**

**08. Jun:** Celebration of 75 years of Porsche sports car jubilee

**09. Jun:** Start of the special exhibition "75 years of Porsche sports cars"

## **15 years of the Porsche Museum**

**31. Jan:** 15 years of the Porsche Museum. [Read more here.](#)

**MEDIA  
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**Image Sublines**

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Subline: 2020

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Subline: 2023

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Subline: 2024

## Link Collection

Link to this article

<https://newsroom.porsche.com/en/press-kits/Porsche-Museum/Chronologie-des-Porsche-Museums.html>

External Links

<https://www.porsche.com/international/aboutporsche/porschemuseum>