Exclusive colour for the Taycan Turbo and Taycan Turbo S

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For almost 50 years, the Turbo models have enjoyed a position of prestige in the Porsche programme. They represent distinctively high performance and are the pinnacle of every model series. To emphasise their uniqueness, Porsche is now differentiating the turbo models more strongly. The latest top-of-the-line Taycan models already benefit from the sharpened look.

The accent colour Turbonite is reserved for the Turbo models. The elegant metallic shade of grey was specially devised by the Colour and Trim experts at Porsche. The top layer has a contrasting satin-matt finish. The logo on the rear as well as the borders of the side windows and the inlays in the side sills are in Turbonite on the Taycan Turbo models. The spokes of the alloy wheels also feature the exclusive colour. For the Taycan Turbo Cross Turismo, the inserts in the lower sections of the front and rear are also finished in Turbonite. For the Turbo S variants, Carbon is used for all trim inserts. As an option, Porsche Exclusive Manufaktur offers the Sport Design package[1] for the Taycan Turbo models in Carbon, Black (high-gloss) and the body colour, as well as Turbonite.

The faces of the standard wheels on the Turbo models are also in Turbonite. Also exclusive to the Turbo models are optional wheel designs with elements in Turbonite, such as the Exclusive Design wheels with aeroblades in this exclusive tone.

Turbonite is also the dominant colour in the exclusive crest fitted to Turbo models. All of the top high-performance models feature the crest on their front, on the steering wheel and on the alloy wheels.

The new Turbo differentiation is also evident inside. Turbonite decorative stitching provides a contrast to the black leather. It features on the seats, dashboard, door panels and armrests, along the centre console and on the floor mats. The model names on the headrests and the seat belts are also in Turbonite.

The Turbonite Accent Package is also on board. The frames of the front vents, front cupholders, the accent strip on all the doors and the selector lever are all finished in Turbonite.

The GT multifunction steering wheel also features various elements in Turbonite, including the mode switch. As part of the standard Sport Chrono package, the dial of the Sport Chrono clock is also Turbonite-coloured.

[1] Redesign of front apron, side skirts and rear

MEDIA ENQUIRIES

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Consumption data

Taycan Turbo Cross Turismo (WLTP)*: Electrical consumption combined: 21.4 – 18.9 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Taycan 4S Sport Turismo (WLTP)*: Electrical consumption combined: 21.1 – 18.5 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found

in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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