911 GT3 S/C (WLTP)*: Fuel consumption combined: 13.7 l/100 km; CO_2 emissions combined: 310 g/km; CO_2 class: G

Digital Performance: optimised infotainment experience with AI

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The Porsche 911 GT3 S/C uses the comprehensively updated Porsche Communication Management (PCM) system. During development, special attention was paid to a consistent user experience within the Porsche Driver Experience. It is characterised by fast response times and a particularly intuitive, unified operating logic. At the heart of the operating concept is a high-quality 3D vehicle model in the PCM monitor, which is displayed in the car's actual exterior colour. The 3D model can be rotated freely and acts as an interactive anchor point. All central vehicle functions can be operated directly from the virtual image, and all functions are also accessible via quick access. Smooth visualisations with dynamic transitions between the various views ensure an engaging and highly intuitive user experience.

The Themes app brings comprehensive personalisation options to the vehicle. Various selectable colour schemes influence both the display content and the lighting mood in the interior. The themes harmonise with the available exterior paint colours and are carefully matched to the ambient lighting.

This creates a consistent, harmonious appearance that reflects the personal preferences of the user. For added flexibility, there is a customisable widget area where you can store frequently used and favourite apps. Via the integrated App Centre, a growing portfolio of Porsche's own and third-party apps is available directly for download into the PCM, seamlessly integrating them into the Porsche ecosystem. The offering includes apps for audio and video streaming, as well as navigation, and is adapted to suit the respective markets. Apps such as navigation or Apple Carplay® can be displayed either in split-screen mode or across the full display area.

In addition to the 3D model, the AI-supported Voice Pilot feature can be used for operating the PCM. The system understands natural conversations and controls navigation, media and selected applications with precision, without requiring specific voice commands or predefined phrases. Once a conversation has been started, the Voice Pilot recognises follow-up questions, so there is no need to reactivate it with the command 'Hey Porsche'. This is supplemented by a Google-supported POI search feature. The on-board manual is also voice-activated and can provide tips and how-to guides.

Online navigation in the Porsche 911 GT3 S/C is carried out with cloud-based route calculation. Navigation instructions at manoeuvre points are delivered with lane-specific precision. Traffic information is processed in real time, ensuring that the route guidance is constantly adapted to current conditions and alternative routes are suggested. A stylised map view provides visual assistance to the driver when finding a route. Alternatively, a satellite map view is available. Thanks to continuously updated online map data, the navigation is always current. The integration of the navigation system into the My Porsche app ensures a seamless user experience both inside and outside the vehicle.

Deep smartphone integration enables convenient access to well-known smartphone apps and user-defined presets. When using third-party apps, such as for navigation, route guidance can be displayed in the instrument cluster if desired. This function is provider-dependent and is compatible with Apple Maps, Google Maps and Waze, for example. Smartphone integration is carried out wirelessly via Apple Carplay® and Android Auto, with further improved connection stability. Thanks to comprehensive over-the-air (OTA) updates, the infotainment system in the Porsche 911 GT3 S/C always remains up to date, even without a visit to the service partner.

MEDIA ENQUIRIES

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Consumption data

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*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/newstv.porsche.com_332698_en.mp4

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