

Awards for Porsche

16/07/2019 Here you can find awards for Porsche Cars North America from 1994 to 2025.

2025

Porsche Brand

- Porsche places first in 2025 J.D. Power Customer Service Index Study

Porsche places first in 2025 J.D. Power Customer Service Index Study

911

- Porsche 911 receives top honor in S&P Global Mobility Automotive Loyalty Awards Sports Car Segment

Macan

- Porsche Macan Electric wins Best EV in MotorWeek's Drivers' Choice Awards

2024

Porsche Brand

- Porsche earns top spot among luxury brands for new vehicle quality in J.D. Power 2024 U.S. Initial Quality Study
- Porsche named most appealing premium brand in J.D. Power 2024 APEAL study
- Porsche receives top honor for the third consecutive year in J.D. Power U.S. Automotive Brand Loyalty Study
- Porsche is the top premium brand in the J.D. Power 2024 U.S. Sales Satisfaction Index (SSI) Study
- "Edith: Volcano Ascent" wins Best Documentary Feature at 2024 International Motor Film Awards

Porsche named most appealing premium brand in J.D. Power 2024 APEAL study

Porsche receives top honor for the third consecutive year in J.D. Power U.S. Automotive Brand Loyalty Study

Porsche is the top premium brand in the J.D. Power 2024 U.S. Sales Satisfaction Index (SSI) Study

"Edith: Volcano Ascent" wins Best Documentary Feature at 2024 International Motor Film Awards

718

- Porsche 718 Boxster, 718 Cayman and Macan earn Car and Driver 10Best awards

Porsche 718 Boxster, 718 Cayman and Macan earn Car and Driver 10Best awards

Taycan

- Porsche Taycan wins Road & Track's Performance EV of the Year award for the second time

Porsche Taycan wins Road & Track's Performance EV of the Year award for the second time

2023

Porsche Brand

- Porsche receives top honor in J.D. Power U.S. Automotive Brand Loyalty Study
- Porsche earns top spot for sales satisfaction in J.D. Power study

Porsche earns top spot for sales satisfaction in J.D. Power study

2022

Porsche Brand

- Porsche tops J.D. Power APEAL Study for 4th year running

911

- Porsche 911 ranked Most Dependable Vehicle in J.D. Power study

Porsche 911 ranked Most Dependable Vehicle in J.D. Power study

2021

Porsche Brand

- J.D. Power Sales Satisfaction Index (SSI) Study – Best Luxury Brand
- J.D. Power Customer Service Index (CSI) Study – Best Luxury Brand
- J.D. Power Automotive Performance, Execution and Layout (APEAL) Study - Best Premium Brand
- US News and World Report Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand
- Kelley Blue Books Brand Image Award: Best Car Styling – Luxury Brand
- IntelliChoice Highest Retained Value - Premium Brand

911

- World Car Awards, World Performance Car of the Year - Porsche 911 Turbo
- J.D. Power Vehicle Dependability Study (VDS) - Most Dependable Overall Vehicle
- IntelliChoice Best Overall Value of the Year - Luxury Performance Car - Porsche 911 Turbo Convertible
- Motorweek Best Dream Machine
- Car and Driver Editor's Choice - Premium Sports Car

World Car Awards, World Performance Car of the Year - Porsche 911 Turbo

J.D. Power Vehicle Dependability Study (VDS) - Most Dependable Overall Vehicle

IntelliChoice Best Overall Value of the Year - Luxury Performance Car - Porsche 911 Turbo Convertible

Motorweek Best Dream Machine

Car and Driver Editor's Choice - Premium Sports Car

718

- IntelliChoice Best Overall Value of the Year - Premium Performance Car - Porsche 718 Boxster
- Popular Mechanics Automotive Excellence Award, Finalist - 718 Spyder
- Car and Driver 10 Best -718 Boxster and Cayman
- Car and Driver Editor's Choice - Sports Car

Popular Mechanics Automotive Excellence Award, Finalist - 718 Spyder

Car and Driver 10 Best -718 Boxster and Cayman

Car and Driver Editor's Choice - Sports Car

Macan

- J.D. Power Vehicle Dependability Study (VDS) - Most Dependable Premium Compact SUV
- Car and Driver 10 Best

- Car and Driver Editor's Choice - Compact Luxury SUV

J.D. Power Vehicle Dependability Study (VDS) - Most Dependable Premium Compact SUV

Car and Driver 10 Best

Car and Driver Editor's Choice - Compact Luxury SUV

Panamera

- U.S. News & World Report - Best Super Luxury Car

U.S. News & World Report - Best Super Luxury Car

Cayenne

- Car and Driver Editor's Choice - Mid-Size Luxury SUV

Car and Driver Editor's Choice - Mid-Size Luxury SUV

Taycan

- Car and Driver Editor's Choice - Luxury Electric Car
- Motor1 Star Awards, Editors' Choice - Porsche Taycan Cross Turismo
- Edmunds Best Electric Car - Super Luxury

2020

Porsche Brand

- US News and World Report Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand

Kelley Blue Book Best Resale Value: Luxury Brand

911

- 2020 MotorTrend Best Driver's Car – Porsche Carrera S (992)
- 2020 ALG Residual Value Award: 2020 Porsche 911
- Motor Authority: Best Car to Buy
- Automobile All-Star: 2020 911 Carrera S

2020 MotorTrend Best Driver's Car – Porsche Carrera S (992)

2020 ALG Residual Value Award: 2020 Porsche 911

Motor Authority: Best Car to Buy

Automobile All-Star: 2020 911 Carrera S

Macan

- Kelley Blue Book Best Resale Value: Luxury Compact SUV
- 2020 ALG Residual Value Award: Premium Compact - 2020 Macan

Kelley Blue Book Best Resale Value: Luxury Compact SUV

Panamera

- Kelley Blue Book Best Resale Value: High - End Luxury Car

Kelley Blue Book Best Resale Value: High - End Luxury Car

Cayenne

- Kelley Blue Book Best Resale Value: Luxury Midsize SUV – 2-Row
- Good Housekeeping: Best New Family Car – Midsize Luxury SUV

Kelley Blue Book Best Resale Value: Luxury Midsize SUV – 2-Row

Good Housekeeping: Best New Family Car – Midsize Luxury SUV

Taycan

- Motorweek Driver's Choice: Best Dream Machine
- World Car Awards, World Luxury Car of the Year
- World Car Awards, World Performance Car of the Year
- Gear Patrol's World Luxury Car of the Year
- Gear Patrol's World Performance Car of the Year
- Center of Automotive Management's Most Innovative Model

2019

Porsche Brand

- U.S. News & World Report: Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand
- J.D. Power Customer Satisfaction Index (CSI) Study – Luxury Brand
- Kelley Blue Book Brand Image Award: Best performance – Luxury Brand
- Kelley Blue Books Brand Image Award: Best Car Styling – Luxury Brand
- Kelley Blue Book 10 Most Awarded Brands
- J.D. Power Sales Satisfaction Index (SSI)

Kelley Blue Book Best Resale Value: Luxury Brand

J.D. Power Customer Satisfaction Index (CSI) Study – Luxury Brand

Kelley Blue Book Brand Image Award: Best performance – Luxury Brand

Kelley Blue Books Brand Image Award: Best Car Styling – Luxury Brand

Kelley Blue Book 10 Most Awarded Brands

J.D. Power Sales Satisfaction Index (SSI)

718

- Car and Driver 10 Best -718 Boxster and Cayman
- Car and Driver Editor's Choice

Car and Driver 10 Best -718 Boxster and Cayman

Car and Driver Editor's Choice

911

- Edmunds Buyers Most Wanted Luxury Sports Car – Porsche 911
- Car and Driver Editor's Choice - 911 Carrera, 911 GT3 RS and 911 Turbo/Turbo S
- JD Power Most Dependable Overall Vehicle
- Popular Mechanics Automotive Excellence Award: Redesign of the year

Edmunds Buyers Most Wanted Luxury Sports Car – Porsche 911

Car and Driver Editor's Choice - 911 Carrera, 911 GT3 RS and 911 Turbo/Turbo S

JD Power Most Dependable Overall Vehicle

Popular Mechanics Automotive Excellence Award: Redesign of the year

Macan

- Kelley Blue Book Best Resale Value: Luxury Compact SUV/Crossover
- Kelley Blue Book Best Resale Value: Top 10
- Car and Driver Editor's Choice

Kelley Blue Book Best Resale Value: Luxury Compact SUV/Crossover

Kelley Blue Book Best Resale Value: Top 10

Car and Driver Editor's Choice

Panamera

- Kelley Blue Book Best Resale Value: High - End Luxury Car
- Motorweek Best Dream Machine

Kelley Blue Book Best Resale Value: High - End Luxury Car

Motorweek Best Dream Machine

Cayenne

- Car and Driver Editor's Choice

Car and Driver Editor's Choice

2018

Porsche Brand

- J.D. Power Total Ownership Experience Award
- U.S. News & World Report: Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand
- Kelley Blue Book Brand Image Award: Best Performance Luxury Brand
- Edmunds Best Retained Value Award
- Autotrader 10 Best Luxury CPO Program

J.D. Power Total Ownership Experience Award

U.S. News & World Report: Best Luxury Brand

Kelley Blue Book Best Resale Value: Luxury Brand

Kelley Blue Book Brand Image Award: Best Performance Luxury Brand

Edmunds Best Retained Value Award

Autotrader 10 Best Luxury CPO Program

718 Boxster

- Kelley Blue Book Best Buy Award: Performance Car
- Car and Driver 10 Best Cars

Kelley Blue Book Best Buy Award: Performance Car

Car and Driver 10 Best Cars

718 Cayman

- Kelley Blue Book Best Resale Value: Sports Car
- Car and Driver 10 Best Cars

Kelley Blue Book Best Resale Value: Sports Car

Car and Driver 10 Best Cars

911

- Kelley Blue Book Best Resale Value: High Performance Car
- Automobile All - Star: 911 GTS
- MotorWeek Driver's Choice Award: 911 GT2 RS
- Edmunds Buyers Most Wanted: Luxury Sports Car
- N.Y. Daily News Best Luxury Performance Car
- IHS Markit Luxury Sports Car

Kelley Blue Book Best Resale Value: High Performance Car

Automobile All - Star: 911 GTS

MotorWeek Driver's Choice Award: 911 GT2 RS

Edmunds Buyers Most Wanted: Luxury Sports Car

N.Y. Daily News Best Luxury Performance Car

IHS Markit Luxury Sports Car

Macan

- Kelley Blue Book Best Resale Value: Luxury Compact SUV/Crossover
- Car and Driver 10 Best Trucks and SUVs

Kelley Blue Book Best Resale Value: Luxury Compact SUV/Crossover

Car and Driver 10 Best Trucks and SUVs

Panamera

- Kelley Blue Book Best Resale Value: High - End Luxury Car
- Kelley Blue Book 5-Year Cost to Own Award: High-End Luxury Car

Kelley Blue Book Best Resale Value: High - End Luxury Car

Kelley Blue Book 5-Year Cost to Own Award: High-End Luxury Car

2017

Porsche Brand

- Kelley Blue Book 10 Most Awarded Brands
- Kelley Blue Book Brand Image Award
- J.D. Power Initial Quality Survey: Plant (Porsche AG)
- Kelley Blue Book Best Performance Luxury Brand
- U.S. News & World Report – 2017 Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand

Kelley Blue Book 10 Most Awarded Brands

Kelley Blue Book Brand Image Award

J.D. Power Initial Quality Survey: Plant (Porsche AG)

Kelley Blue Book Best Performance Luxury Brand

U.S. News & World Report – 2017 Best Luxury Brand

Kelley Blue Book Best Resale Value: Luxury Brand

718 Boxster

- World Performance Car of the Year
- Kelley Blue Book Best Buy Award: Sports/Performance Car

World Performance Car of the Year

Kelley Blue Book Best Buy Award: Sports/Performance Car

718 Cayman

- Kelley Blue Book 10 Favorite New-for-2017 Cars
- Kelley Blue Book Best Resale Value: Sports Car
- World Performance Car of the Year
- Automobile All Star: 718 Cayman S
- Autotrader Must Test Drive Award: 718 Cayman

Kelley Blue Book 10 Favorite New-for-2017 Cars

Kelley Blue Book Best Resale Value: Sports Car

World Performance Car of the Year

Automobile All Star: 718 Cayman S

Autotrader Must Test Drive Award: 718 Cayman

911

- J.D. Power APEAL: Midsize Premium Sporty Car
- Robb Report 2017 Best of the Best: Wheels (911 Turbo S)
- J.D. Power Initial Quality Survey: Midsize Premium Sporty Segment
- AutoPacific 2017 Best in Class Sports Car
- MotorWeek Best Dream Machine: 911 Turbo S
- Robb Report 2017 Car of the Year: 911 Turbo S
- Edmunds Most Wanted: 911 Carrera
- IHS Markit Loyalty Award: Luxury Sports Car

J.D. Power APEAL: Midsize Premium Sporty Car

Robb Report 2017 Best of the Best: Wheels (911 Turbo S)

J.D. Power Initial Quality Survey: Midsize Premium Sporty Segment

AutoPacific 2017 Best in Class Sports Car

MotorWeek Best Dream Machine: 911 Turbo S

Robb Report 2017 Car of the Year: 911 Turbo S

Edmunds Most Wanted: 911 Carrera

IHS Markit Loyalty Award: Luxury Sports Car

Macan

- Kelley Blue Book:10 Most Fun SUVs
- J.D. Power APEAL: Compact Premium SUV
- J.D. Power Initial Quality Survey: Compact Premium SUV Segment
- Car and Driver 10 best Truck and SUVs: Luxury Compact SUV
- Kelley Blue Book Best Resale Value: Luxury Compact SUV/ Crossover

Kelley Blue Book:10 Most Fun SUVs

J.D. Power APEAL: Compact Premium SUV

J.D. Power Initial Quality Survey: Compact Premium SUV Segment

Car and Driver 10 best Truck and SUVs: Luxury Compact SUV

Kelley Blue Book Best Resale Value: Luxury Compact SUV/ Crossover

Panamera

- Kelley Blue Book Best Resale Value: High End Luxury Car
- Kelley Blue Book Best Resale Value: High End Luxury Car

Kelley Blue Book Best Resale Value: High End Luxury Car

Kelley Blue Book Best Resale Value: High End Luxury Car

Cayenne

- Kelley Blue Book:10 Best Luxury SUVs
- J.D. Power APEAL: Midsize Premium SUV
- AutoPacific 2017 Best in Class Premium Luxury Crossover SUV

Kelley Blue Book:10 Best Luxury SUVs

J.D. Power APEAL: Midsize Premium SUV

AutoPacific 2017 Best in Class Premium Luxury Crossover SUV

2016

Porsche Brand

- 2016 U.S. News & World Report – Best Luxury Brand

- 2016 Kelley Blue Book – Best Performance Luxury Brand
- 2016 J.D. Power Porsche Sales Satisfaction – Best Luxury Brand 2016

2016 U.S. News & World Report – Best Luxury Brand

2016 Kelley Blue Book – Best Performance Luxury Brand

2016 J.D. Power Porsche Sales Satisfaction – Best Luxury Brand 2016

718 Boxster/Cayman

- 2016 10 Best : Sports Car

2016 10 Best : Sports Car

Boxster

- 2016 J.D. Power Highest Ranked Appeal – Compact Premium Sporty Car

2016 J.D. Power Highest Ranked Appeal – Compact Premium Sporty Car

Cayman GT4

- 2016 Automobile – All Stars

2016 Automobile – All Stars

911

- IHS Markit Luxury Sports Car

IHS Markit Luxury Sports Car

Macan

- 2016 Kelley Blue Book Best Resale Value Awards: Luxury Compact SUV/Crossover
- 2016 J.D. Power Highest Ranked Appeal – Compact Premium SUV
- 2016 J.D. Power Highest Initial Quality – Compact Premium SUV
- 2016 Kelley Blue Book – Best Resale Value: Luxury Compact SUV/Crossover
- 2016 Daily News Autos Award – Entry Level SUV

2016 Kelley Blue Book Best Resale Value Awards: Luxury Compact SUV/Crossover

2016 J.D. Power Highest Ranked Appeal – Compact Premium SUV

2016 J.D. Power Highest Initial Quality – Compact Premium SUV

2016 Kelley Blue Book – Best Resale Value: Luxury Compact SUV/Crossover

2016 Daily News Autos Award – Entry Level SUV

Macan Turbo

- 2016 10 Best Award SUV: Compact Luxury Crossovers and SUVs

2016 10 Best Award SUV: Compact Luxury Crossovers and SUVs

Panamera

- 2016 Kelley Blue Book – Best Resale Value: High-End Luxury Car

2016 Kelley Blue Book – Best Resale Value: High-End Luxury Car

2014/15

911

- 2015 J.D. Power Initial Quality Study – Midsize Premium Sporty Car
- 2015 Edmunds – Top Rated – 911 Cabriolet

- 2015 Edmunds – 2015 Most Popular on Edmunds.com
- 2015 Cars.com – Play Car Of The Year – Quality Innovation Value
- 2015 Playboy Car of the Year – 911 Carrera GTS
- 2015 New England Motor Press Association – Winter Vehicle Award – 911 Targa 4S
- 2014 J.D. Power 'APEAL' Midsize Premium Sporty Car
- 2014 Robb Report – Best of the Best – Sports Cars – 911 GT3
- 2014 Robb Report – Best of the Best – Sports Cars – 911 Turbo S
- 2014 MotorWeek – Drivers Choice – Best Dream Machine – 911 Turbo S
- 2014 Edmunds – Top Rated
- 2014 Edmunds – Most Popular
- 2014 Edmunds – Best Retained Value
- 2014 New England Motor Press Association – Winter Vehicle Award – 911 Carrera and 911 Carrera 4S

2015 J.D. Power Initial Quality Study – Midsize Premium Sporty Car

2015 Edmunds – Top Rated – 911 Cabriolet

2015 Edmunds – 2015 Most Popular on Edmunds.com

2015 Cars.com – Play Car Of The Year – Quality Innovation Value

2015 Playboy Car of the Year – 911 Carrera GTS

2015 New England Motor Press Association – Winter Vehicle Award – 911 Targa 4S

2014 J.D. Power 'APEAL' Midsize Premium Sporty Car

2014 Robb Report – Best of the Best – Sports Cars – 911 GT3

2014 Robb Report – Best of the Best – Sports Cars – 911 Turbo S

2014 MotorWeek – Drivers Choice – Best Dream Machine – 911 Turbo S

2014 Edmunds – Top Rated

2014 Edmunds – Most Popular

2014 Edmunds – Best Retained Value

2014 New England Motor Press Association – Winter Vehicle Award – 911 Carrera and 911 Carrera 4S

Boxster

- 2015 J.D. Power Initial Quality Study – Compact Premium Sporty Car
- 2015 Car and Driver – 10 Best
- 2015 Edmunds – Top Rated – 911 Cabriolet
- 2014 J.D. Power 'APEAL' Compact Premium Sporty Car
- 2014 Car and Driver – 10 Best
- 2014 Cars.com – Play Car Of The Year – Quality Innovation Value
- 2014 Edmunds – Top Rated
- 2014 Automobile AllStars

2015 J.D. Power Initial Quality Study – Compact Premium Sporty Car

2015 Car and Driver – 10 Best

2015 Edmunds – Top Rated – 911 Cabriolet

2014 J.D. Power 'APEAL' Compact Premium Sporty Car

2014 Car and Driver – 10 Best

2014 Cars.com – Play Car Of The Year – Quality Innovation Value

2014 Edmunds – Top Rated

2014 Automobile AllStars

Cayman

- 2015 Car and Driver – 10 Best

- 2014 Car and Driver – 10 Best
- 2014 Yahoo Autos Best Sports Car
- 2014 Edmunds – Top Rated
- 2014 Automobile AllStars

2015 Car and Driver – 10 Best

2014 Car and Driver – 10 Best

2014 Yahoo Autos Best Sports Car

2014 Edmunds – Top Rated

2014 Automobile AllStars

Cayenne

- 2015 Kelley Blue Book – Best Resale Value – Plug-In Vehicle – Cayenne S E-Hybrid
- 2014 Robb Report – Best of the Best – SUVs & Wagons – Cayenne Turbo S
- 2014 J.D. Power 'APEAL' Midsize Premium SUV
- 2014 Edmunds – Top Rated – Cayenne Diesel

2015 Kelley Blue Book – Best Resale Value – Plug-In Vehicle – Cayenne S E-Hybrid

2014 Robb Report – Best of the Best – SUVs & Wagons – Cayenne Turbo S

2014 J.D. Power 'APEAL' Midsize Premium SUV

2014 Edmunds – Top Rated – Cayenne Diesel

Panamera

- 2014 Robb Report – Best of the Best – Sedans – Panamera Turbo S
- 2014 ALG Premium Executive Car
- 2014 Edmunds – Most Popular

- 2014 Edmunds – Best Retained Value

2014 Robb Report – Best of the Best – Sedans – Panamera Turbo S

2014 ALG Premium Executive Car

2014 Edmunds – Most Popular

2014 Edmunds – Best Retained Value

Macan

- 2015 J.D. Power Initial Quality Study – Compact Premium SUV
- 2015 Edmunds – Top Rated
- 2015 Edmunds – Most Popular on Edmunds.com

2015 J.D. Power Initial Quality Study – Compact Premium SUV

2015 Edmunds – Top Rated

2015 Edmunds – Most Popular on Edmunds.com

918 Spyder

- 2015 Robb Report Car of the Year
- 2014 Robb Report – Best of the Best – Convertibles

2015 Robb Report Car of the Year

2014 Robb Report – Best of the Best – Convertibles

Porsche Brand

- 2015 Kelley Blue Book – Best Overall Luxury Brand
- 2015 Kelley Blue Book – Most Refined Luxury Brand

- 2015 Kelley Blue Book – Best Performance Luxury Brand
- 2015 Kelley Blue Book – Best Car Styling Luxury Brand
- 2014 Ward's 10 Best Engines Winner – 2.7L DOHC H-6 Porsche AG
- 2014 Kelley Blue Book – Best Performance Luxury Brand

2015 Kelley Blue Book – Best Overall Luxury Brand

2015 Kelley Blue Book – Most Refined Luxury Brand

2015 Kelley Blue Book – Best Performance Luxury Brand

2015 Kelley Blue Book – Best Car Styling Luxury Brand

2014 Ward's 10 Best Engines Winner – 2.7L DOHC H-6 Porsche AG

2014 Kelley Blue Book – Best Performance Luxury Brand

2012/13

911

- 2013 Men's Journal "MJ Approved" Award
- 2012 World Performance Car
- 2012 *Motor Trend's* Best Driver's Car
- 2012 J.D. Power and Associates APEAL Award Premium Sporty Car
- 2012 J.D. Power and Associates IQS Award Premium Sporty Car
- 2013 Consumer Best Buy Award- "Premium Sporty/Performance"
- 2013 Residual Value Awards - Premium Sports Car

2013 Men's Journal "MJ Approved" Award

2012 World Performance Car

2012 *Motor Trend's* Best Driver's Car

2012 J.D. Power and Associates APEAL Award Premium Sporty Car

2012 J.D. Power and Associates IQS Award Premium Sporty Car

2013 Consumer Best Buy Award- "Premium Sporty/Performance"

2013 Residual Value Awards - Premium Sports Car

Boxster

- 2013 Women's World Car of the Year
- 2012 *Esquire* Sports Car of the Year
- 2013 *Automobile Magazine* Design of the Year
- 2013 *Men's Health Car* of the Year
- 2013 *Car and Driver* 10Best Award - Boxster
- 2013 Autoweek "Best of the Best" Award (Boxster S)

2013 Women's World Car of the Year

2012 *Esquire* Sports Car of the Year

2013 *Automobile Magazine* Design of the Year

2013 *Men's Health Car* of the Year

2013 *Car and Driver* 10Best Award - Boxster

2013 Autoweek "Best of the Best" Award (Boxster S)

Cayenne

- 2013 *Kelley Blue Book's* 10 Best Luxury SUVs of 2013
- 2013 *Kelley Blue Book* Best Resale Value Award
- 2012 *Popular Science* "Best of What's New" Award (Cayenne Diesel)
- 2012 AutoPacific Ideal Vehicle Award, Most Ideal Premium Luxury Crossover SUV

- 2012 J.D. Power and Associates APEAL Award Midsize Premium Crossover for Cayenne

2013 *Kelley Blue Book's* 10 Best Luxury SUVs of 2013

2013 *Kelley Blue Book* Best Resale Value Award

2012 *Popular Science* "Best of What's New" Award (Cayenne Diesel)

2012 AutoPacific Ideal Vehicle Award, Most Ideal Premium Luxury Crossover SUV

2012 J.D. Power and Associates APEAL Award Midsize Premium Crossover for Cayenne

Panamera

- Edmunds.com's Best Retained Value Award
- 2013 *Kelley Blue Book* Best Resale Value Award

Edmunds.com's Best Retained Value Award

2013 *Kelley Blue Book* Best Resale Value Award

918

- 2013 *Kelley Blue Book's* 10 Best New Cars of IAA Frankfurt - 1st place

2013 *Kelley Blue Book's* 10 Best New Cars of IAA Frankfurt - 1st place

Porsche Brand

- 2013 Kelley Blue Book "Brand Image" Award: Best Performance Luxury Brand
- 2013 Kelley Blue Book "Brand Image" Award: Best Car Styling Luxury Brand
- 2012 Intellichoice Certified Pre-Owned Award (Best Premium CPO Warranty Award)
- 2012 J.D. Power and Associates IQS Silver Award European/African Plant Quality for Porsche Stuttgart-Zuffenhausen
- 2012 J.D. Power and Associates IQS 2nd Highest Ranked Brand (tied with Jaguar)

- 2012 J.D. Power and Associates APEAL Highest Ranked Brand (w/o Award)
- 2013 Kelley Blue Book Awards: "Coolest Brand" and "Best Performance Brand"
- 2012 Silver Effie: Automotive Vehicles (Engineered for Magic Campaign)
- 2012 J. D. Power and Associates Customer Satisfaction Index: 5th Place

2013 Kelley Blue Book "Brand Image" Award: Best Performance Luxury Brand

2013 Kelley Blue Book "Brand Image" Award: Best Car Styling Luxury Brand

2012 Intellichoice Certified Pre-Owned Award (Best Premium CPO Warranty Award)

2012 J.D. Power and Associates IQS Silver Award European/African Plant Quality for Porsche Stuttgart-Zuffenhausen

2012 J.D. Power and Associates IQS 2nd Highest Ranked Brand (tied with Jaguar)

2012 J.D. Power and Associates APEAL Highest Ranked Brand (w/o Award)

2013 Kelley Blue Book Awards: "Coolest Brand" and "Best Performance Brand"

2012 Silver Effie: Automotive Vehicles (Engineered for Magic Campaign)

2012 J. D. Power and Associates Customer Satisfaction Index: 5th Place

2010/11

911

- *AutoPacific* Best Sportscar - Vehicle Satisfaction Awards (VSA)
- *Car and Driver* Editor's Choice - 911

AutoPacific Best Sportscar - Vehicle Satisfaction Awards (VSA)

Car and Driver Editor's Choice - 911

Cayman/Boxster

- *AutoPacific* Ideal Sports Car (IVA)
- *Car and Driver* Best Handling Car in America - Boxster Spyder
- *Car and Driver* 10Best - Boxster
- *Edmunds.com* 10 Most Fun Vehicles - Boxster Spyder
- *Car and Driver* Editor's Choice - Boxster
- *Car and Driver* Editor's Choice - Cayman
- *Automobile Magazine* All Star

AutoPacific Ideal Sports Car (IVA)

Car and Driver Best Handling Car in America - Boxster Spyder

Car and Driver 10Best - Boxster

Edmunds.com 10 Most Fun Vehicles - Boxster Spyder

Car and Driver Editor's Choice - Boxster

Car and Driver Editor's Choice - Cayman

Automobile Magazine All Star

918 Spyder

- *Edmunds.com* Insideline Most Wanted

Edmunds.com Insideline Most Wanted

Cayenne

- *Auto Pacific* Motorist Choice Award - Best Premium Active Lifestyle Vehicle
- *Motor Trend* SUV of the Year

Auto Pacific Motorist Choice Award - Best Premium Active Lifestyle Vehicle

Motor Trend SUV of the Year

Panamera

- NADA Guides "Car of the Month" - January
- *Playboy* 2010 Car of the Year
- *Car and Driver* Editor's Choice - Panamera
- *Ward's Auto* Interior of the Year Awards 2010 - Most Inspired Interior Design
- *About.com Cars* - Best New Cars of 2010
- *Edmunds.com* - Top 10 Recommended Sedan Over $60,000

NADA Guides "Car of the Month" - January

Playboy 2010 Car of the Year

Car and Driver Editor's Choice - Panamera

Ward's Auto Interior of the Year Awards 2010 - Most Inspired Interior Design

About.com Cars - Best New Cars of 2010

Edmunds.com - Top 10 Recommended Sedan Over $60,000

Porsche Brand

- *J.D. Power and Associates* #1 : IQS Survey
- *Auto Pacific* Ideal Vehicle Awards (IVA) #1
- *J.D. Power and Associates* APEAL Study - #1
- *Kelly Blue Book* 2010 Brand Image Awards - Coolest Brand

J.D. Power and Associates #1 : IQS Survey

Auto Pacific Ideal Vehicle Awards (IVA) #1

J.D. Power and Associates APEAL Study - #1

Kelly Blue Book 2010 Brand Image Awards - Coolest Brand

918 RSR

- Best in Show - *AutoWeek magazine*
- EyesOnDesign Award

Best in Show - *AutoWeek magazine*

EyesOnDesign Award

2009

- Car and Driver Magazine's 2009 10 Best cars sold in America
  Porsche Boxster, Boxster S, Cayman and Cayman S
- IntelliChoice
  "Best Luxury Warranty for a Certified Pre-Owned program"
- AutoPacific
  911 Best Premium Sports Car in Vehicle Satisfaction Award (VSA)
- Automobile Magazine's All-Stars Award
  911 Carrera
- Bloomberg
  Car of the Year Panamera
- Edmunds Inside Line
  Top Recommended Vehicles
  Panamera
  Most Wanted
  Panamera
- Robb Report
  Best of the Best
  911 Carrera & Carrera 4S Cabriolet
- Motor Trend
  Best Drivers Car
  Cayman S

Car and Driver Magazine's 2009 10 Best cars sold in America
Porsche Boxster, Boxster S, Cayman and Cayman S

IntelliChoice
"Best Luxury Warranty for a Certified Pre-Owned program"

AutoPacific
911 Best Premium Sports Car in Vehicle Satisfaction Award (VSA)

Automobile Magazine's All-Stars Award
911 Carrera

Bloomberg
Car of the Year Panamera

Edmunds Inside Line
Top Recommended Vehicles
Panamera
Most Wanted
Panamera

Robb Report
Best of the Best
911 Carrera & Carrera 4S Cabriolet

Motor Trend
Best Drivers Car
Cayman S

2008

- Car and Driver Magazine's 2008 10 Best cars sold in America
  Porsche Boxster, Boxster S, Cayman and Cayman S
- Automobile Magazine's All-Stars Award
  Porsche Boxster, Boxster S, Cayman and Cayman S
- Edmunds Editors' Most Wanted Award
  Porsche 911 GT3

- Luxury Institute's
  Top Luxury Automotive Brand
- J.D. Power
  1st in Initial Quality Survey
- AutoPacific
  Ideal Premium Brand
  Most Ideal Sports Car in America
  Porsche 911, Cayman and Boxster Tie

Car and Driver Magazine's 2008 10 Best cars sold in America
Porsche Boxster, Boxster S, Cayman and Cayman S

Automobile Magazine's All-Stars Award
Porsche Boxster, Boxster S, Cayman and Cayman S

Edmunds Editors' Most Wanted Award
Porsche 911 GT3

Luxury Institute's
Top Luxury Automotive Brand

J.D. Power
1st in Initial Quality Survey

AutoPacific
Ideal Premium Brand
Most Ideal Sports Car in America
Porsche 911, Cayman and Boxster Tie

2007

- Porsche ranks as the number-one brand in J.D. Power's 2007 APEAL Awards for the second-consectutive year. Cayman and the Boxster selected as best Premium Sports Cars.
- Porsche clams top spot in the Convertibles/Sports Car segment of Kelley Blue Book's "Brand Watch" study.
- California-based automotive marketing and product-consulting firm AutoPacific asked thousands of new car owners their choice for the most satisfying sports car in the United States, and the 2007 Porsche Boxster was ranked No. 1.

- J.D. Power and Associates awards Porsche the number-one nameplate in their Initial Quality Study (IQS).
- Porsche wins two of the prestigious Automotive News PACE Awards for its work with BorgWarner on the High Energy ITM3e All Wheel Drive System and Variable Turbine Geometry, both of which first appeared in the latest iteration of the iconic Porsche 911 Turbo.
- *Car and Driver* names Porsche one of its "Ten Best" cars for the Boxster and Cayman models.

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2006

- Media Communications Association awards Porsche for Presentation Excellence with the 2006 MCA Bronze Award in the "Live Events and Business Theatre" category for Porsche Academy's Cayman S dealer launch event and the 2006 MCA Silver Award for the event's closing film, *Our Truest Life* .
- *Popular Science Magazine's* 2006 19th Annual "Best of What's New" awards the 2007 911 Turbo in its Automotive category.
- Porsche tops the list in four categories of 2007 Edmunds.com Editors' Most Wanted Vehicle awards, receiving No. 1 placement in: Convertible under $60,000, Coupe under $60,000, Convertible over $60,000, and Coupe over $60,000.

- J.D. Power and Associates awards Porsche the top slot in its APEAL (Automotive Performance, Execution and Layout) consumer survey.
- For the first time, Porsche Ranks Best Nameplate in highly regarded J.D. Power Initial Quality Study (IQS).
- The 911 Carrera earns a spot on Edmunds.com 2006 Consumers' Most Wanted "Coupe over $45,000" and the Boxster roadster is named in Edmunds.com "Convertible Under $45,000" category.
- The results of an independent, nation-wide survey released by the New York-based Luxury Institute name Porsche the "Most Prestigious Luxury Automobile Brand."
- The Porsche Cayman S is named the "2006 World Performance Car" at the New York Auto Show.
- The members of the New England Motor Press Association (NEMPA) select the Porsche 911 Carrera 4 Best in Class - All-Weather Sports Car as part of their voting for the 2006 Official Winter Vehicle of New England.
- 1-23 Porsche Boxster wins coveted 2005 10 Best Award from *Car and Driver* .
- The Porsche Boxster receives *Automobile Magazine* All-Star Award.

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1-23 Porsche Boxster wins coveted 2005 10 Best Award from *Car and Driver* .

The Porsche Boxster receives *Automobile Magazine* All-Star Award.

2005

- Kelley Blue Book's kbb.com, an online resource for new- and used-vehicle information, announces the Cayenne/Cayenne S as Kelley Blue Book's Best Resale Value in the 2006 Sport Utility category and one of the Overall Top 10 vehicles for Best Resale Value in 2006.
- J.D. Power and Associates reports that Porsche is ranked at the top of its 2005 Automotive Performance, Execution and Layout (APEAL) Study.
- Consumer Reports, an independent and trusted source for information and advice on consumer products and services, selects the Porsche Boxster as the best vehicle in the Upscale Roadster category.
- *AUTOWEEK* , the weekly magazine for the ultimate car enthusiast, selects the Cayman S as the "Best in Show", for the prestigious 2005 Frankfurt International Motor Show.
- J.D. Power and Associates' 2005 Vehicle Dependability Study (VDS) names the Porsche 911 the highest-ranking vehicle in the premium sports car category.
- *Robb Report* Car of the Year Competition chooses the Porsche 911 Carrera S as First Runner up.

Kelley Blue Book's kbb.com, an online resource for new- and used-vehicle information, announces the Cayenne/Cayenne S as Kelley Blue Book's Best Resale Value in the 2006 Sport Utility category and one of the Overall Top 10 vehicles for Best Resale Value in 2006.

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AUTOWEEK , the weekly magazine for the ultimate car enthusiast, selects the Cayman S as the "Best in Show", for the prestigious 2005 Frankfurt International Motor Show.

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Robb Report Car of the Year Competition chooses the Porsche 911 Carrera S as First Runner up.

2004

- Porsche Carrera GT wins Road & Track's "Best Dream Car 2004" inaugural Reader's Choice Award.
- Automobile Magazine's world-wide staff chose the Boxster and Boxster S as the Best Sports Car in the All-Stars Award Competition.
- The editors of L'Annual De L'Automobile presented the Porsche Boxster with the "Clifs d'Or" or Gold Kay Award. The award was given for the Best Vehicle, Sports Car Class between $50-100k Canadian.

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2003

- Porsche Carrera GT wins Popular Science Magazine's Best of What's New Award.
- *AutoWeek* readers vote "America's Best" awards to the Porsche Cayenne and the Porsche 911.
- *Automobile Magazine's* All Star Editor's Choice goes to the 911 Turbo as the Best Supercar and the Porsche Boxster as the Best Sportscar.
- Cayenne wins AutoWeek's 14th Annual "America's Best" reader's survey award.
- Cayenne awarded "Best of the Best" award from the Robb Report.

Porsche Carrera GT wins Popular Science Magazine's Best of What's New Award.

AutoWeek readers vote "America's Best" awards to the Porsche Cayenne and the Porsche 911.

Automobile Magazine's All Star Editor's Choice goes to the 911 Turbo as the Best Supercar and the Porsche Boxster as the Best Sportscar.

Cayenne wins AutoWeek's 14th Annual "America's Best" reader's survey award.

Cayenne awarded "Best of the Best" award from the Robb Report.

2002

- *MotorWeek Magazine* names the Porsche 911 GT2 "Best Dream Machine."
- *Car and Driver Magazine* ranks Porsche Boxster among the "10 Best Cars for 2002."
- *Automobile Magazine* Reader's Choice All-Star Award goes to the Porsche Boxster/Boxster S for Best Sports Car over $40,000.
- ALG awards the Porsche 911 the Highest Retained Value in the Sports Car Segment.

MotorWeek Magazine names the Porsche 911 GT2 "Best Dream Machine."

Car and Driver Magazine ranks Porsche Boxster among the "10 Best Cars for 2002."

Automobile Magazine Reader's Choice All-Star Award goes to the Porsche Boxster/Boxster S for Best Sports Car over $40,000.

ALG awards the Porsche 911 the Highest Retained Value in the Sports Car Segment.

2001

- *Automobile Magazine* Readers' Choice All-Star Award goes to the Porsche 911 Carrera for the Best GT car for 2001 and to the 911 Turbo for the Best Sports Car over $40,000.
- Polk gives the Automotive Loyalty Award to the Porsche 911 in the Sports Car Segment.
- ALG awards the Porsche 911 the Highest Retained Value in the Sports Car Segment.
- *Car and Driver* magazine ranks the Porsche Boxster among the 10 Best Cars" for 2001.
- *Edmunds.com* ranks the Porsche Boxster S among its "Most Wanted 2001 Cars."
- *Popular Mechanics* magazine selects the 2001 Porsche 911 Turbo to receive its "2001 Design & Engineering" Award.

2000

- American Women Motorscene votes the Porsche Boxster S as the car with the "Most Sex Appeal."
- Intellichoice, Inc. votes Best Overall Value Award to the Porsche 911 Carrera 4 Cabriolet Convertible in the Sport Class.
- ALG awards the Boxster the Highest Retained Value in the Sports Car Segment.
- Polk give the Automotive Loyalty Award to the Porsche Boxster in the Sports Car Segment.
- The editors of *Popular Science* magazine present its 2000 "Best of What's New" Award to Porsche for its Porsche Ceramic Brakes, an option on the 2001 911 Turbo.
- Polk Automotive Intelligence presents its Polk Automotive Loyalty Award to the 2000 Porsche Boxster.
- *Ward's Auto World* names the Porsche Boxster S 3.2-liter six-cylinder engine as one of its "10 Best Engines" for 2000.
- *Car and Driver* magazine ranks the Porsche Boxster S Among the "10 Best Cars" for 2000.
- *American Woman Motorscene* magazine presents the "Most Sex Appeal (Exotic) Award" to the Boxster S.
- *MotorWeek*, the weekly automotive video magazine produced by Maryland Public Television, awards its 2000 " *MotorWeek Drivers'* Choice Award for Best Sports Car" to the Boxster S.
- *Automobile Magazine* selects the Porsche Boxster S and the Porsche 911 Carrera as the "Best Luxury Sports Cars" for 2000.
- Readers of *Automotive Engineering International*, published by the Society of Automotive Engineers (SAE), names the Porsche 911 one of the most significant vehicles of the 20 th century.
- The Porsche Boxster S receives the 2000 "Car of the Year/Sports Convertible Category" award from Canada's *Le Guide de l'Auto* magazine.

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The Porsche Boxster S receives the 2000 "Car of the Year/Sports Convertible Category" award from Canada's *Le Guide de l'Auto* magazine.

1999

- Ferdinand Porsche is named the "Car Engineer of the Century" by the Global Automotive Elections Foundation.
- The Global Automotive Elections Foundation selects the Porsche 911 as one of five finalists for its "Car of the Century" award.
- *Automobile Magazine* recognizes the Porsche 911 as one of the "10 Most Important Cars of the Century."
- Porsche dealers in Canada are ranked No. 1 among import automobile lines by the Canadian Automobile Dealer Association in its annual Dealer Satisfaction Index. Porsche topped the list with a score of 92.88 percent.
- Porsche is named one of the "100 Best Managed Companies" by *Industry Week* magazine.
- The Porsche 911 Carrera 4 Cabriolet is recognized as the Best Sport Value in IntelliChoice's annual Best Overall Value of the Year (BOVY) Awards.

- Porsche's television commercials, as well as its television advertising campaign, receive one Silver and two Bronze Awards at the International Automotive Advertising Awards (IAAA).

Ferdinand Porsche is named the "Car Engineer of the Century" by the Global Automotive Elections Foundation.

The Global Automotive Elections Foundation selects the Porsche 911 as one of five finalists for its "Car of the Century" award.

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1998

- The Porsche Boxster receives the "Automobile of The Year" award from *Automobile Magazine* .
- *Car & Driver* magazine ranks the Porsche Boxster among its "10 Best Cars."
- The Porsche 911 Carrera receives the " *MotorWeek Driver's* Choice Award" for Best Sports Car.

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1997

- The Porsche Boxster receives the " *MotorWeek Driver's Choice Award"* for Best New Sports Car.
- The Porsche 911 Carrera and the Porsche Boxster receive the Masters of Design Award from The Fashion Group International.
- The Porsche Boxster receives the "Best New Sports Car" and "Best New Design" awards from the Automotive Journalists Association of Canada.

The Porsche Boxster receives the " *MotorWeek Driver's Choice Award"* for Best New Sports Car.

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1996

- The "Factory of the year" award is presented by the German weekly publication Production and the management consulting firm A.T. Kearney to Porsche's Zuffenhausen facility.
- Canada's *Le Guide De L'Auto* magazine presents its "Car of The Year/Sports Convertible Category" award to the Porsche 911 Turbo.

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1995

- A Porsche 911 Carrera 4 is recognized by The Guiness Book of World Records for the "Toughest 100,000 Kilometer Test Run of a Sportscar." The car completed five grueling tests:
  A 24-hour test at minus 25 degrees Fahrenheit on the frozen Mackenzie River north of the Arctic Circle in Canada;
  A 24-hour run on the Bonneville Salt Flats in Utah;
  Driving over 24 Alpine passes in 24 hours;

2,000 km (1,243 miles) at full speed on the Nardo racetrack in Italy (reaching an average speed of 156.3 mph (251.6 km/h), including pit stops — a world record for four-wheel production cars;
A 24-hour test under extreme conditions at the Porsche Research and Development Center test track in Weissach, Germany. A single mile kilometer on this varied-surface track is equivalent to 27 km (16.7 miles) of real-world driving.

- *Popular Mechanics* magazine presents its "Design and Engineering Award" to the 1996 Porsche 911 Turbo.
- *Popular Science* magazine recognizes the 1995 911 Carrera among its "Best of What's New."
- *Playboy Magazine* names the Porsche 911 Carrera its "Car of The Year."
- During *The Robb Report's* "Car of The Year" voting, the Porsche 911 Carrera receives the "Exceptional Merit" award.

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- Germany's Top Business magazine recognizes Dr. Wendelin Wiedeking, Porsche AG's chairman of the board of management, as "Manager of The Year."
- The 1995 Porsche 911 Carrera receives the " *MotorWeek Driver's* Choice Award for Best Dream Machine."

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