

Electromobility strategy

> The **718 model series** should become **fully electric** in the middle of the decade.



> E-mobility

» Goal 2025

Half of all newly sold Porsches should be **electrified** – fully electric or as a plug-in hybrid.



» Goal 2030

The share of all new vehicles with a **fully electric drive** is expected to be more than **80 %**.

> Electric product portfolio

» Taycan



» Macan electric



» Panamera E-Hybrid



» Cayenne E-Hybrid

» **718 electric**
The first all-electric sports car in the B-segment

> Charging infrastructure

by 2025

» **1,000+**
IONITY locations



+

» High-power charging locations exclusively for Porsche customers

» **350 kW**
Charging power

» **4–6**
Charging points per station

> Battery cell is the combustion chamber of the future

Investment in the development of new **high-performance battery cells** and in the production of **battery modules**.



electric

» "Our focus is on the development of future technologies. We are looking at battery cells and systems, at enablers such as the charging infrastructure and eFuels, as well as the Porsche ecosystem. In 2030, we want to be **CO₂-neutral** in terms of our balance sheet. Our strategy will keep us on track even in dynamic times. It combines what Porsche stands for: **sportiness, innovation, sustainability and profitability.**"

Oliver Blume
Chairman of the Executive Board of Porsche AG



Taycan: electricity consumption* combined (WLTP) 25.4 – 20.4 kWh/100 km, (NEDC) 28.7 – 28.0 kWh/100 km; CO₂ emissions* combined (WLTP) 0 g/km, (NEDC) 0 g/km; electric range combined (WLTP) 354 – 484 km; electric range inner city (WLTP) 382 – 521 km. **Panamera 4 E-Hybrid Platinum Edition-Modelle:** Fuel consumption* combined (NEDC) 2.3 – 2.1 l/100 km, (WLTP) 2.7 – 2.0 l/100 km; CO₂ emissions* combined (NEDC) 51 – 47 g/km, (WLTP) 60 – 45 g/km; electricity consumption* combined (NEDC) 18.2 – 17.0 kWh/100 km, (WLTP) 24.9 – 22.6 kWh/100 km; electric range combined (WLTP) 47 – 56 km, inner city (WLTP) 51 – 56 km. **Cayenne E-Hybrid:** Fuel consumption* combined (WLTP) 3.7 – 3.1 l/100 km, combined (NEDC) 2.5 – 2.4 l/100 km; CO₂ emissions* combined (WLTP) 83 – 71 g/km, (NEDC) 58 – 56 g/km; electricity consumption* combined (WLTP) 26.5 – 25.1 kWh/100 km, (NEDC) 22.0 – 21.6 kWh/100 km; electric range combined (WLTP) 41 – 44 km, inner city (WLTP) 44 – 48 km

* Data determined in accordance with the measurement method required by law. Since 1 September 2017 certain new cars have been type approved in accordance with the Worldwide Harmonised Light Vehicles Test Procedure (WLTP), a more realistic test procedure to measure fuel/electricity consumption and CO₂ emissions. As of 1 September 2018 the WLTP replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the fuel/electricity consumption and CO₂ emission values determined in accordance with the WLTP will, in many cases, be higher than those determined in accordance with the NEDC. This may lead to corresponding changes in vehicle taxation from 1 September 2018. You can find more information on the difference between WLTP and NEDC at www.porsche.com/wltp.